

Exotic Generation FINAL 2025 Multimedia contents Price list



For video and photo material orders, please use the following link: <https://velibormitrovic.com/shopping.html>

Orders must be placed by March 27, 2025, to ensure material availability.

Orders placed after March 26 and by March 27, 2025, will incur a 20% surcharge.

After March 27, 2025, you will need to contact us before placing an order, and there will be no guarantee of material availability.

For further information, you can contact us via email at exogenmedia@gmail.com or via WhatsApp at +41 76 200 19 69.



Video



Video STANDARD 16:9 2 cameras	€ 70,00
Video REEL 9:16 2 cameras	+ € 55,00
Video POST 1:1 2 cameras	+ € 25,00
Add. Audio file mp3	+ € 12,00
Vido REEL HIGHLIGHTS (max. 30sec.)	+ € 55,00
Simple file VIDEO from front camera	€ 40,00



Photos



Photos STANDARD	€ 70,00
Photos VERTICAL/REEL 9:16	+ € 55,00
Photos SQUARE/POST 1:1	+ € 30,00
All photos PREVIEW before order	+ € 60,00

Photos

+

Video



Photos STANDARD + Video STANDARD PACKAGE € 130,00



The Importance of Aspect Ratios (16:9, 9:16, and 1:1) in Social Media

In social media, aspect ratio is crucial because it determines how content appears on different platforms and devices. Using the right aspect ratio ensures that your content looks professional, engages users effectively, and avoids unwanted cropping or black bars. The three most important aspect ratios for social media are 16:9, 9:16, and 1:1, each serving a specific purpose.



16:9 – STANDARD Widescreen for YouTube and Facebook

The 16:9 aspect ratio is the standard format for widescreen content and works best on platforms where users watch videos in landscape mode.


Best for:

YouTube videos

Facebook video posts

Twitter and LinkedIn video content

Facebook and Instagram ads (when viewed in landscape)

 Why it matters:

Provides a cinematic and professional look.

Works well for long-form video content.

Optimized for desktop and smart TVs.

2. 9:16 – Vertical Videos for Stories and Reels

The REEL 9:16 aspect ratio is a full-screen vertical format, ideal for mobile-first social media content. Since most users hold their phones vertically, this format maximizes screen space.

Best for:


Instagram Stories & Reels

TikTok videos

YouTube Shorts

Facebook Stories

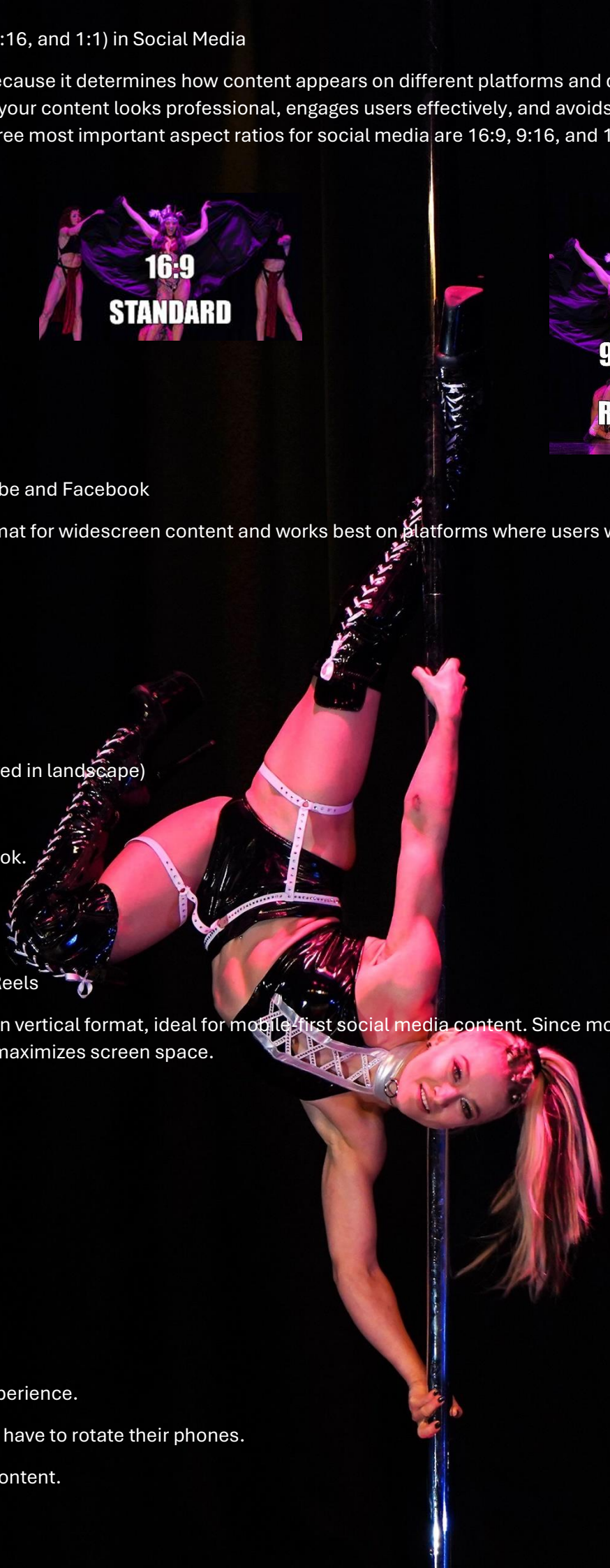
Snapchat content

 Why it matters:

Delivers a mobile-friendly, immersive experience.

Increases engagement since users don't have to rotate their phones.

Essential for viral and short-form video content.



1:1 – POST or Square Format for Posts and Ads

The 1:1 aspect ratio is a square format, which is widely used across social media platforms. It is particularly effective in feeds where a balanced and symmetrical look is preferred.

✓ Best for:

Instagram and Facebook posts

LinkedIn and Twitter images

Social media ads (Facebook, Instagram, LinkedIn)

✦ Why it matters:

Takes up more space in the feed, making posts stand out.

Works well on both desktop and mobile without cropping issues.

Ideal for carousel posts and product promotions.

Conclusion

Using the right aspect ratio in social media is key to maximizing engagement and ensuring that your content looks great on any platform.

Use 16:9 for long-form videos and professional content.

Use 9:16 for vertical, mobile-first content like Reels, Stories, and TikTok.

Use 1:1 for standard posts and ads that need to stand out in the feed.

By choosing the correct format, you ensure that your content is optimized for visibility, interaction, and audience retention. ✨



Terms and Conditions for Photography and Videography Services

1. Copyright and Usage Rights

All photos and videos produced by the Photographer remain the exclusive property of the Photographer. The Photographer retains full rights to use the material for commercial and non-commercial purposes, including but not limited to promotional use, portfolio display, social media, and advertising. Clients may use the material for personal and non-commercial purposes but may not sell, edit, or distribute it without explicit written consent from the Photographer.

2. Delivery Timeline

The final edited photos and videos will be delivered within a maximum period of **60 days** from the date of the event or shoot. The Photographer will make every reasonable effort to complete the editing and deliver the content as soon as possible, but no guarantees are made regarding earlier delivery.

3. Number of Photos Provided

The number of photos provided to the Client will be between **5 and 10**, at the Photographer's discretion, based on quality and available content.

4. No Refund Policy

All payments for photography and videography services are **non-refundable**. Once an order has been placed and payment has been made, no refunds will be issued under any circumstances, including but not limited to dissatisfaction with the final product, event cancellation, or any unforeseen circumstances.

5. Order Validity and Payment

Orders are considered valid **only after full payment has been received**. No work will commence until the total amount has been paid in full. Partial payments or deposits do not confirm an order.

6. Force Majeure

The Photographer is not liable for delays or failure in performance due to circumstances beyond their control, including but not limited to natural disasters, equipment failure, illness, or any other unforeseen events. In such cases, the Photographer will make reasonable efforts to reschedule or find alternative solutions.

7. Client Cooperation

The Client agrees to provide necessary cooperation to ensure the smooth execution of the services, including but not limited to timely communication, providing access to locations, and following the Photographer's instructions during the shoot. Failure to do so may result in delays or inability to complete the services, for which the Photographer is not responsible.

8. Agreement Acceptance

By booking and making payment for photography and videography services, the Client acknowledges and agrees to the above terms and conditions in full.

For any inquiries, please contact us via email at exogenmedia@gmail.com or via WhatsApp at **+41 76 200 19 69**.

Termini e Condizioni per Servizi di Fotografia e Videografia

1. Diritti d'Autore e Uso del Materiale

Tutte le foto e i video prodotti dal Fotografo rimangono di sua esclusiva proprietà. Il Fotografo mantiene il diritto totale di utilizzare il materiale per scopi commerciali e non commerciali, inclusi, ma non limitati a, uso promozionale, portfolio, social media e pubblicità. I clienti possono utilizzare il materiale per scopi personali e non commerciali, ma non possono venderlo, modificarlo o distribuirlo senza il consenso scritto esplicito del Fotografo.

2. Tempi di Consegna

Le foto e i video finali editati verranno consegnati entro un massimo di **60 giorni** dalla data dell'evento o del servizio fotografico. Il Fotografo farà ogni sforzo ragionevole per completare l'editing e consegnare il contenuto il prima possibile, ma non garantisce tempi di consegna anticipati.

3. Quantità di Foto Fornite

Il numero di foto fornite al Cliente sarà compreso tra **5 e 10**, a discrezione del Fotografo e in base alla qualità e al contenuto disponibile.

4. Politica di Non Rimborso

Tutti i pagamenti per i servizi di fotografia e videografia sono **non rimborsabili**. Una volta effettuato l'ordine e completato il pagamento, non verranno concessi rimborsi per nessun motivo, inclusi, ma non limitati a, insoddisfazione del prodotto finale, annullamento dell'evento o qualsiasi altra circostanza imprevista.

5. Validità dell'Ordine e Pagamento

Gli ordini sono considerati validi **solo dopo il ricevimento dell'intero pagamento**. Nessun lavoro verrà avviato fino a quando l'importo totale non sarà stato versato. Pagamenti parziali o acconti non confermano un ordine.

6. Forza Maggiore

Il Fotografo non è responsabile per ritardi o impossibilità nell'erogazione del servizio dovuti a circostanze fuori dal suo controllo, inclusi, ma non limitati a, disastri naturali, guasti tecnici, malattia o altri eventi imprevisti. In tali casi, il Fotografo farà ogni sforzo ragionevole per riprogrammare o trovare soluzioni alternative.

7. Collaborazione del Cliente

Il Cliente si impegna a fornire la collaborazione necessaria per garantire il corretto svolgimento dei servizi, inclusa, ma non limitata a, comunicazione tempestiva, accesso ai luoghi e rispetto delle istruzioni del Fotografo durante lo shooting. La mancata collaborazione potrebbe comportare ritardi o l'impossibilità di completare i servizi, per i quali il Fotografo non sarà responsabile.

8. Accettazione dell'Accordo

Prenotando e effettuando il pagamento per i servizi di fotografia e videografia, il Cliente riconosce e accetta integralmente i termini e le condizioni sopra riportati.

Per qualsiasi informazione, è possibile contattarci via email all'indirizzo **exogenmedia@gmail.com** o via WhatsApp al **+41 76 200 19 69**.