



For video and photo material orders, please use the following link: <https://velibormitrovic.com/shopping.html>

Orders must be placed by May 01, 2025, to ensure material availability.

Orders placed after April 30 and by May 01, 2025, will incur a 20% surcharge.

After May 01, 2025, you will need to contact us before placing an order, and there will be no guarantee of material availability.

For further information, you can contact us via email at exogenmedia@gmail.com or via WhatsApp at +41 76 200 19 69.



Video



Video STANDARD 16:9 2 cameras

CHF 60,00

Video REEL 9:16 2 cameras

+ CHF 50,00

Video POST 1:1 2 cameras

+ CHF 20,00

Add. Audio file mp3

+ CHF 10,00

Vido REEL HIGHLIGHTS (max. 30sec.)

+ CHF 50,00

Simple file VIDEO from front camera

CHF 30,00



Photos



Photos STANDARD

CHF 60,00

Photos VERTICAL/REEL 9:16

+ CHF 50,00

Photos SQUARE/POST 1:1

+ CHF 25,00

All photos PREVIEW before order

+ CHF 60,00

Photos



Video



Photos STANDARD + Video STANDARD PACKAGE

CHF 110,00



The Importance of Aspect Ratios (16:9, 9:16, and 1:1) in Social Media

In social media, aspect ratio is crucial because it determines how content appears on different platforms and devices. Using the right aspect ratio ensures that your content looks professional, engages users effectively, and avoids unwanted cropping or black bars. The three most important aspect ratios for social media are 16:9, 9:16, and 1:1, each serving a specific purpose.



16:9 – STANDARD Widescreen for YouTube and Facebook

The 16:9 aspect ratio is the standard format for widescreen content and works best on platforms where users watch videos in landscape mode.

- ✓ Best for:
- YouTube videos
- Facebook video posts
- Twitter and LinkedIn video content
- Facebook and Instagram ads (when viewed in landscape)

✦ Why it matters:

- Provides a cinematic and professional look.
- Works well for long-form video content.
- Optimized for desktop and smart TVs.

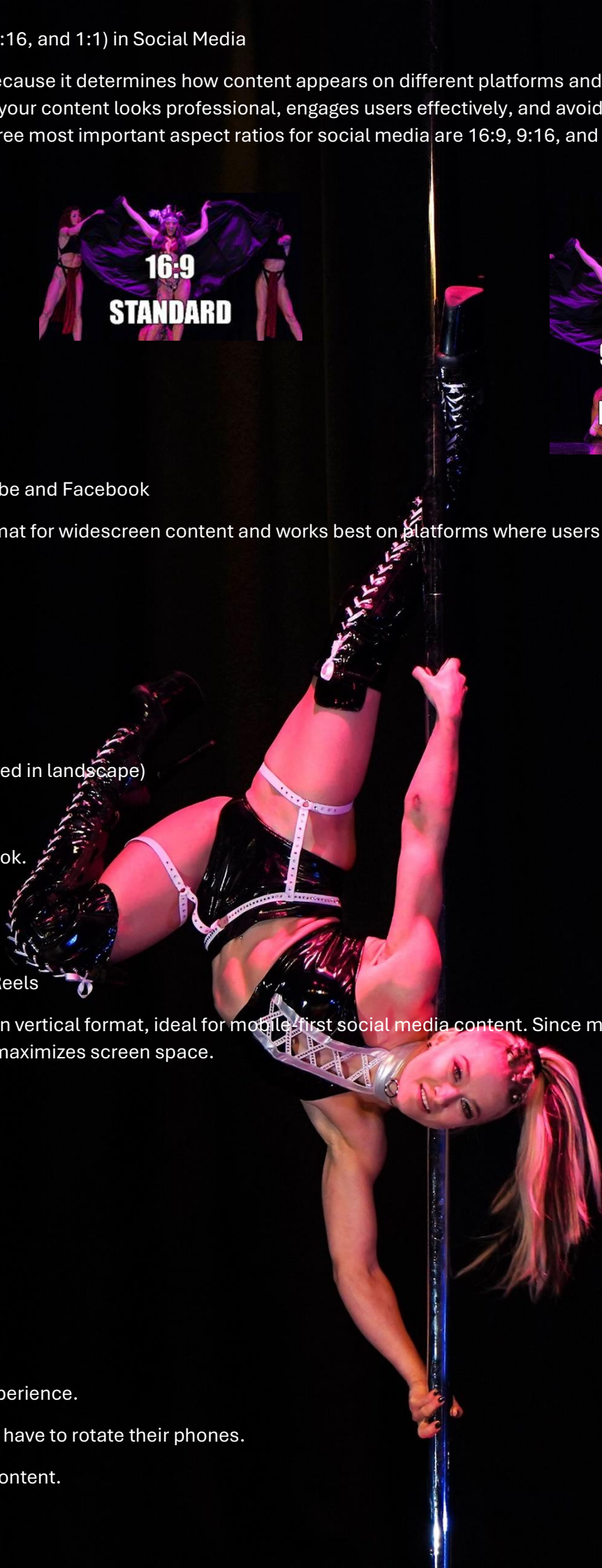
2. 9:16 – Vertical Videos for Stories and Reels

The REEL 9:16 aspect ratio is a full-screen vertical format, ideal for mobile-first social media content. Since most users hold their phones vertically, this format maximizes screen space.

- ✓ Best for:
- Instagram Stories & Reels
- TikTok videos
- YouTube Shorts
- Facebook Stories
- Snapchat content

✦ Why it matters:

- Delivers a mobile-friendly, immersive experience.
- Increases engagement since users don't have to rotate their phones.
- Essential for viral and short-form video content.



1:1 – POST or Square Format for Posts and Ads

The 1:1 aspect ratio is a square format, which is widely used across social media platforms. It is particularly effective in feeds where a balanced and symmetrical look is preferred.

✔ Best for:

Instagram and Facebook posts

LinkedIn and Twitter images

Social media ads (Facebook, Instagram, LinkedIn)

✦ Why it matters:

Takes up more space in the feed, making posts stand out.

Works well on both desktop and mobile without cropping issues.

Ideal for carousel posts and product promotions.

Conclusion

Using the right aspect ratio in social media is key to maximizing engagement and ensuring that your content looks great on any platform.

Use 16:9 for long-form videos and professional content.

Use 9:16 for vertical, mobile-first content like Reels, Stories, and TikTok.

Use 1:1 for standard posts and ads that need to stand out in the feed.

By choosing the correct format, you ensure that your content is optimized for visibility, interaction, and audience retention. ✨



Terms and Conditions for Photography and Videography Services

1. **Copyright and Use of Material** All photos and videos produced by the Photographer remain their exclusive property. The Photographer retains full rights to use the material for commercial and non-commercial purposes, including but not limited to promotional use, portfolio, social media, and advertising. Clients may use the material for personal and non-commercial purposes but may not sell, modify, or distribute it without the Photographer's explicit written consent.
2. **Delivery Time** Final edited photos and videos will be delivered within a maximum of 60 days from the date of the event or photoshoot. The Photographer will make every reasonable effort to complete the editing and deliver the content as soon as possible but does not guarantee early delivery.
3. **Number of Photos Provided** The number of photos provided to the Client will range between 5 and 10, at the Photographer's discretion and based on the available quality and content.
4. **Non-Refund Policy** All payments for photography and videography services are non-refundable. Once the order is placed and payment is completed, no refunds will be granted for any reason, including but not limited to dissatisfaction with the final product, event cancellation, or any other unforeseen circumstances.
5. **Order Validity and Payment** Orders are considered valid only after full payment is received. No work will begin until the total amount has been paid. Partial payments or deposits do not confirm an order.
6. **Force Majeure** The Photographer is not responsible for delays or inability to provide the service due to circumstances beyond their control, including but not limited to natural disasters, technical failures, illness, or other unforeseen events. In such cases, the Photographer will make every reasonable effort to reschedule or find alternative solutions.
7. **Client Cooperation** The Client agrees to provide the necessary cooperation to ensure the proper execution of the services, including but not limited to timely communication, access to locations, and compliance with the Photographer's instructions during the shoot. Failure to cooperate may result in delays or the inability to complete the services, for which the Photographer will not be held responsible.
8. **Acceptance of Agreement** By booking and making payment for photography and videography services, the Client acknowledges and fully accepts the above terms and conditions.
9. **Terms of Use for Download Link** The download link is valid for **72 hours** from the time of receipt. After this period, the link will expire, and access to the files will no longer be possible without a new delivery.

If you do not download the files within the specified timeframe, you can request a new delivery of the material. This service incurs an additional cost starting from **15 euros**.

For any information, you can contact us via email at **exogenmedia@gmail.com** or via WhatsApp at **+41 76 200 19 69**.

Termini e Condizioni per Servizi di Fotografia e Videografia

1. Diritti d'Autore e Uso del Materiale

Tutte le foto e i video prodotti dal Fotografo rimangono di sua esclusiva proprietà. Il Fotografo mantiene il diritto totale di utilizzare il materiale per scopi commerciali e non commerciali, inclusi, ma non limitati a, uso promozionale, portfolio, social media e pubblicità. I clienti possono utilizzare il materiale per scopi personali e non commerciali, ma non possono venderlo, modificarlo o distribuirlo senza il consenso scritto esplicito del Fotografo.

2. Tempi di Consegna

Le foto e i video finali editati verranno consegnati entro un massimo di **60 giorni** dalla data dell'evento o del servizio fotografico. Il Fotografo farà ogni sforzo ragionevole per completare l'editing e consegnare il contenuto il prima possibile, ma non garantisce tempi di consegna anticipati.

3. Quantità di Foto Fornite

Il numero di foto fornite al Cliente sarà compreso tra **5 e 10**, a discrezione del Fotografo e in base alla qualità e al contenuto disponibile.

4. Politica di Non Rimborso

Tutti i pagamenti per i servizi di fotografia e videografia sono **non rimborsabili**. Una volta effettuato l'ordine e completato il pagamento, non verranno concessi rimborsi per nessun motivo, inclusi, ma non limitati a, insoddisfazione del prodotto finale, annullamento dell'evento o qualsiasi altra circostanza imprevista.

5. Validità dell'Ordine e Pagamento

Gli ordini sono considerati validi **solo dopo il ricevimento dell'intero pagamento**. Nessun lavoro verrà avviato fino a quando l'importo totale non sarà stato versato. Pagamenti parziali o acconti non confermano un ordine.

6. Forza Maggiore

Il Fotografo non è responsabile per ritardi o impossibilità nell'erogazione del servizio dovuti a circostanze fuori dal suo controllo, inclusi, ma non limitati a, disastri naturali, guasti tecnici, malattia o altri eventi imprevisti. In tali casi, il Fotografo farà ogni sforzo ragionevole per riprogrammare o trovare soluzioni alternative.

7. Collaborazione del Cliente

Il Cliente si impegna a fornire la collaborazione necessaria per garantire il corretto svolgimento dei servizi, inclusa, ma non limitata a, comunicazione tempestiva, accesso ai luoghi e rispetto delle istruzioni del Fotografo durante lo shooting. La mancata collaborazione potrebbe comportare ritardi o l'impossibilità di completare i servizi, per i quali il Fotografo non sarà responsabile.

8. Accettazione dell'Accordo

Prenotando e effettuando il pagamento per i servizi di fotografia e videografia, il Cliente riconosce e accetta integralmente i termini e le condizioni sopra riportati.

9. Termini di utilizzo del link di scaricamento

Il link per il download dei file ha una validità di 72 ore dalla ricezione. Trascorso questo tempo, il link scadrà e non sarà più possibile accedere ai file senza un nuovo invio.

Se non effettui il download entro il termine previsto, potrai richiedere un nuovo invio del materiale. Tale servizio prevede un costo aggiuntivo a partire da 15 euro.

Per qualsiasi informazione, è possibile contattarci via email all'indirizzo **exogenmedia@gmail.com** o via WhatsApp al **+41 76 200 19 69**.